



FLAVOUR SA

Fine Food - Perth Market Awareness Visit 22nd – 24th March 2009

Not quite ready to exhibit this year but would like to sample the Trade Show experience and get a taste of what Perth retailers and distributors can do to sell your product...

The Market Awareness Tour is for You!

This Tour will be run over three days (2 nights) and will introduce you to the Perth market place and the opportunities that exist for your products.

The tour is a fully escorted from Adelaide to Perth visiting the Fine Food Exhibition and a range of gourmet food outlets and food distributors that purchase South Australian produce.

These include:

Fine Food	Centra Fine Foods (Distributors)
Blue Cow (Distributors)	The Boatshed - Cottesloe
Fresh Provisions – Claremont	Fremantle Markets
Herdsmen Fresh	The Grocer (Distributors)
Captain Stirling IGA	Farmer Jacks

The itinerary is as follows:

Day 1 – Sunday 22nd March

Fly to Perth in morning

Transfer to Hotel

Fremantle Market visit

Attend Fine Food (guest passes will be organized on your behalf)

Day 2 – Monday 23rd March

Visit food retailers and distributors

Group Dinner

Day 3 – Tuesday 24th March

Visit food retailers and distributors

Return to Adelaide

A guide with an excellent knowledge of the Perth food scene will host the Tour. You will be introduced to buyers and industry professionals, and given the opportunity to learn and ask questions.

The cost for the Tour includes preparation of the tour package, travel arrangements including fares and accommodation, one group dinner, share 2 bedroom apartment accommodation, breakfasts and a hosted bus tour of food retail outlets and distributor visits.

FINE FOOD PERTH MARKET AWARENESS VISIT

MARCH 22nd – 24th 2009

TAX INVOICE A.B.N. 35 533 200 691

Please register me for the Market Awareness Visit

Costs

<u>Flavour SA Members</u>	<u>Non members</u>
\$1400.00 plus gst	\$1700.00 plus gst

This event has been supported by Food SA (PIRSA) and the cost has been subsidized by Food SA (Market Development Program).

Spaces are limited and will be allocated on a first in basis. Bookings cannot be completed until the name of the person travelling has been confirmed. Places are not transferable and deposits cannot be refunded. Please complete the form below and send back no later than Friday 30th January 2009. Your participation will be confirmed on receipt of your payment.

1.Name 2.Name

Company Name Email

Payment Details Cheque is attached Please charge \$ to the following credit card

VISA / Mastercard (please circle)

Card Number Expiry

Name on card Signed

Payment has been made directly into the bank account. Payment by electronic transfer can be made to National Australia Bank. Account: Flavour South Australia, 085-042-69-056-5059. Please note company name and event on payment. Payment must be received prior to the due date. Upon payment this will become a tax invoice. A receipt will be sent to you as proof of payment. Refunds will not be given once payment has been made.

Please complete and return the registration form with payment to Flavour SA by Friday 30th January 2009 on Fax (08) 8431 7171 or PO Box 124, Glenside SA 5065. For enquiries please email: contact@flavoursa.com.au or phone Mary Ferguson on 0412 420856.

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The Food Industry Association Inc.

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