

FLAVOUR SA

Simple Green Solutions to Improve Profitability!

Do you know how environmental sustainability can add to your bottomline? In collaboration with Innovate SA, hear Ralph Plarre, CEO, Ferguson Plarre Bakehouses explain how his company views environmental sustainable business growth as the primary issue for business and community into the future. Ralph will be joined by leading expert John O'Brien from Australian CleanTech who has assisted a range of business locally, both large and small, in the adoption of green solutions.

As Ralph states "through building our new bakery we saw an opportunity to not only reduce our own environmental footprint but to help create an awareness in our employees, suppliers and customers of how they too can help improve the world we live in". By harnessing the waste heat from their refrigeration systems, redistributing heat recovered from freshly baked products, employing hybrid vehicle technologies and offsetting the remaining emissions via tree planting they have reduced their carbon footprint by over 5000 tonnes of CO2 annually. It's the simplicity of the solutions that encourages Ferguson Plarre to continue to think green and to believe that we can all 'do our bit' to improve the world we live in. Most importantly: It feels good to do the right thing and it helps the business as well!

In 2010 Ralph Plarre was inducted into the Victorian Manufacturing Hall of Fame and the Australian Society of Bakers Hall of Fame. In 2009 Ferguson Plarre Bakehouses (48 Bakehouses) won both the 2009 Banksia SME Sustainability Award and the 2009 Origin Gold Banksia Award. Global green solutions expert John O'Brien is a member of South Australia's Premier's Climate Change Council and is an adjunct lecturer in Leadership and Entrepreneurship (MBA program) at the University of Adelaide.

Please join us for an informative presentation from Ralph and John followed by networking and refreshments.

Date : Thursday 26th August, 2010
Time: 5.30pm – 7.45pm
Venue: Plant Research Centre, Gate 2b, Hartley Grove, Waite Research Precinct, Urrbrae
Cost : \$39 including gst (members), \$52 including gst (non members), \$29 including gst (students)

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Please complete and return the registration form to Flavour SA by 24th August 2010 c/o Flavour SA on fax (08) 8431 7171 or PO Box 124, Glenside SA 5065. For enquiries, please email contact@flavoursa.com.au or call Amanda Hunt on 0415050494.



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