

Growing your food business

Do you want to grow?

The South Australian Food Centre is supporting finished food businesses with resources and finance to assist in:

- Industry and Business Capability Development
- Innovation and New Product Development
- Market Development

These initiatives have been established under the South Australian Food Plan 2007-2010 to achieve the target of 8% growth in finished foods per year.

Your first point of contact to start growing is one of the five metropolitan and regionally based Industry Development Officers (IDOs).

Supporting and facilitating your food business, the IDOs assist in sourcing the skills and experience you need. They can connect you to the right people and places to help you grow your business.

Industry and Business
Capability Development

Developing the capabilities of your food business can improve your business performance and assist you to be more successful in the market.

- Is your business plan still relevant?
- Are your customers demanding accreditations?
- Do you need to access training for staff?
- Need assistance with applying for grants?

Innovation and New Product Development

Creating innovative new products and processes can create opportunities to discover new markets and increase your production and profitability.

- When did you last develop a new product?
- Have you looked at innovative packaging?
- Need help to commercialise an inspired idea?
- Need help with recipe formulation?
- Is your technology the most efficient in production?

Market Development

Entering new local, interstate or international markets is an opportunity for you to get the right product into the right market at the right time.

- Do you have the capacity to expand into new markets?
- Which markets are right for you?
- Do you know what consumers want?
- What is the most efficient way to get your products to market?
- How do I make my distributor work for my business?
- Are you really ready to export?

Want to know more?

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