

• Australian Made on the Fleurieu

Farmers market opens February

The Willunga Farmers Market is opening for the first time on February 23. The market will showcase the diverse regional produce the Fleurieu Peninsula is renowned for, such as almonds, grapes, berry and stone fruit, olives, bread, wine and a large range of fresh fruit and vegetables.

The centrally located Farmers Market will give locals, as well as visitors to the region a regular opportunity to buy fresh, healthy competitively priced seasonal produce.

With the support of the Onkaparinga Council, the market will highlight and promote the work of local produce growers in the area, and give people a chance to sample the treats on offer.

In other parts of the world, the adoption of the farmers market concept has proven extremely popular and helped establish a relationship between consumers and the growers.

Consumers have shown that they want high quality food, beyond those provided by factory farming, and they have supported local regional food growers that has fewer

Farmers Market

health risks from chemicals produced by methods less likely to harm themselves and the environment.

Customers have also shown a desire to restore one on one contact with producers.

The Willunga Farmers Market has been designed to benefit customers, as they can learn how their favourite foods are grown and produced, receive nutritional and culinary information, engage in multi cultural experiences and become aware of agricultural issues.

Producers reap direct rewards for extra care and for more environmentally friendly farming methods, while learning exactly what it is their customers want.

The market will be held each Saturday from February 23 next to the Alms Hotel, Willunga. For any further information to book a casual or permanent stall, phone Zannie Flanagan on 8557 7837 or Jen Hanna on 8556 4896.