



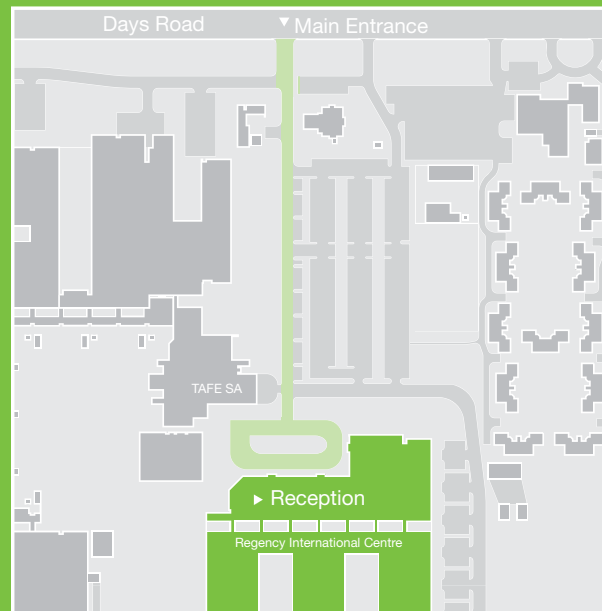
## Your first stop for food business

The new South Australian Food Centre is there for you - it's your first stop to grow and develop your business.

It provides a very real and tangible hub of expertise for your business to tap into and combines leading government and industry food resources, all in the one place.

Supporting and facilitating your business, you can connect to the right people to help with your business planning, products, packaging, processing, safety, marketing, distribution and a whole lot more.

The SA Food Centre is home to a range of experienced food industry professionals including business development facilitators, food technologists and specialists as well as providing access to modern processing facilities.



SOUTH AUSTRALIAN

# Food Centre

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for food business

The South Australian Food Centre is a partnership between Primary Industries and Resources SA (PIRSA), South Australian Research and Development Institute (SARDI), Department of Trade and Economic Development (DTED) and TAFE SA and has been established under the South Australian Food Plan 2007-2010 to achieve the target of 8% growth in finished foods per year.

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Government  
of South Australia



### Growing your food business

**The South Australian food industry is a major contributor and driver of the South Australian economy.**

It accounts for more than \$10 billion in gross value, employs nearly one in five people in the manufacturing sector and accounts for around 40 per cent of state exports.

The South Australian Food Centre has been established to support the development of an internationally competitive South Australian food industry – and help to meet its rich potential.

A partnership between PIRSA, SARDI, DTED and TAFE SA, the SA Food Centre is the first fully-integrated facility of its kind in Australia.

Established under the South Australian Food Plan 2007-2010, a key target of the centre is to help the industry increase the value of SA's finished foods per year by 8%.

It also will provide a focal point for industry, government and service providers to the food industry (including universities, research institutes and private providers) to work co-operatively on projects and issues affecting the food industry.

### Who is at the SA Food Centre?

Staff from PIRSA, SARDI, DTED and TAFE SA will work from the SA Food Centre, as well as other experts from within the food industry. They will be on hand to offer advice, direction and information about how to grow your business.

### What is it going to do?

Initially, staff will help you, and others in the food industry in the areas of capability development, business innovation, new product development, technology transfer, food safety and process improvement.

### What can it do for my business?

If you want to grow your business, and find new markets, the SA Food Centre is where you need to start. With a range of industry professionals, food technologists and business facilitators, the SA Food Centre will be the dynamic hub of the food industry in South Australia.

### What is at the SA Food Centre?

The fully integrated facility features a range of offices, meeting and seminar rooms, as well as access to laboratories for product testing, processing facilities and food development kitchens.

### What does it cost me?

Advice is free – so contact the SA Food Centre to talk to one of the staff. Some services are free of charge, but some of the more technical or applied research services may incur fees.

### What if I need further help?

If you need a service not available at the SA Food Centre we can still help. The SA Food Centre will help connect you with the resources and services you require whether they are local, national or international.

(above l-r)  
Angelo Kotses, Bickford's Australia  
Victoria McClurg, Barossa Valley Cheese Company  
Darren Thomas, T&R Pastoral

“With the range of experts on hand at the SA Food Centre, it will be a major boost for businesses looking to learn and grow, as well as hook into great food industry networks all over the world.”

Steven Marafioti, Australian Quality Plus

“This is the kind of facility that South Australian business owners and innovators should embrace. It gives us all a chance to have direct contact with the people in the know.”

Kris Lloyd, Woodside Cheese Wrights

“I’m sure the SA Food Centre will be a major step forward for businesses in this state who want to step up, and take their business to the next level.”

Nick Begakis AM, Bellis Fruits Bars